



Supported by
Ministry of Higher Education Malaysia

Seminar Nasional

New Economic Model: Making Accounting Education Relevant

05th January, 2011; (Wednesday)

8:30am-2:00pm

**INTEKMA Resort and Convention Centre
Shah Alam**

In conjunction with
**The Presentation Ceremony of Malaysian
Outstanding Research in Accounting Awards
2009 (MORPA 2009)**

by
**Y.Bhg. Dato' Ir. Dr. Radin Umar Bin Radin
Sohadi**

Ketua Pengarah Jabatan Pengajian Tinggi,
Kementerian Pengajian Tinggi Malaysia

*Understand how the New Economic Model and
increasingly global economy will affect the current
development in the accounting education and
profession.*



Collaboration of :



Supported by



Ministry of Higher Education Malaysia

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Seminar Nasional

New Economic Model:
Making Accounting
Education Relevant

Fully Sponsored by MOHE

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ABOUT THE SEMINAR

This one-day seminar is to update accounting educators of the current development in the accounting profession and practice with a view to facilitate continuous improvement in accounting education and research. The seminar also provides an opportunity for members from all levels of accounting education to network with one another.

OBJECTIVES

1. To create awareness among teachers and lecturers on the impact of the New Economic Model on their role as educators.
2. To discuss strategies for our education system to achieve the agenda of creating a world-class workforce
3. To provide a platform for academicians to interact and develop networking on teaching and research issues.
4. To provide opportunities for policy makers to get feedback from academics in order to enhance and sustain the quality of accounting education.

WHO SHOULD ATTEND

1. University Lecturers
2. Teaching staff of Polytechnics and University Colleges (both private and public)
3. Officials from MOE and MOHE
4. Accounting Practitioners

AGENDA

- 08:30- 09:00 Registration & Breakfast**
- 09:00-09:20 Welcoming address**
Prof. Dr Ibrahim Kamal Abdul Rahman,
President, MyAA
- Opening speech**
YBhg Datuk Dr Abdul Samad Alias,
Chairman, Board of Trustee, MAREF
- 09:20- 09:45 Session 1**
Keynote Speech and Official Launching
Y.Bhg. Dato' Ir. Dr. Radin Umar Bin Radin
Sohadi
Ketua Pengarah Jabatan Pengajian Tinggi, Kementerian Pengajian Tinggi Malaysia
- 09:45-10:00 Presentation of MORPA Awards**
Y.Bhg. Dato' Ir. Dr. Radin Umar Bin Radin
Sohadi
Ketua Pengarah Jabatan Pengajian Tinggi, Kementerian Pengajian Tinggi Malaysia
- 10:00-10:15 Coffee Break**
- 10:15-11:15 Session 2**
"The New Economic Model – The
Implication on the Accounting Profession
and Education"
Professor Dato' Dr. Ibrahim Ahmad Bajunid
Deputy President/Deputy Vice Chancellor, INTI University College Malaysia
- 11:15-12:30 Forum**
"Making Accounting Education Relevant
in the New Economic Model – The Role of
Educators in Inculcating Good Governance
Practice"
Moderator: Prof Dr Ibrahim Kamal Abdul
Rahman
President, MyAA
- Panelists:**
- 1) Prof. Madya Dr. Zarida Binti Hambali**
Pengarah, Bahagian Pengurusan Pembangunan Akademik, Jabatan Pengajian Tinggi, Kementerian Pengajian Tinggi Malaysia
- 2) Mr. Nik Hasyudeen Yusoff**
Chairman, Audit Oversight Board, Securities Commission Malaysia
- 3) Prof. Dato' Dr. Aziuddin Ahmad**
Rector,
Kolej Universiti Islam Antarabangsa Selangor (KUIS)
- 12:30-13:00 MyAA Annual General Meeting**
- 13:00-14:00 Lunch**

REGISTRATION FORM

Details of Institution

Institution Name:

Mailing Address:

.....

Person-in-charge:

Position:.....

Tel:.....

Fax:.....

Email:.....

Participants Details

Title:.....

Name:.....
(as to be printed on certificates)

Position:.....

Department:.....

Tel:.....

Fax:.....

Email:.....

Title:.....

Name:.....
(as to be printed on certificates)

Position:.....

Department:.....

Tel:.....

Fax:.....

Email:.....

*Should you have more than 2 participants, please photostate the form.

PLEASE E-MAIL THE REGISTRATION FORM TO:

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Registration deadline: **January 03, 2011**